

INVITATION
TO INDUSTRY

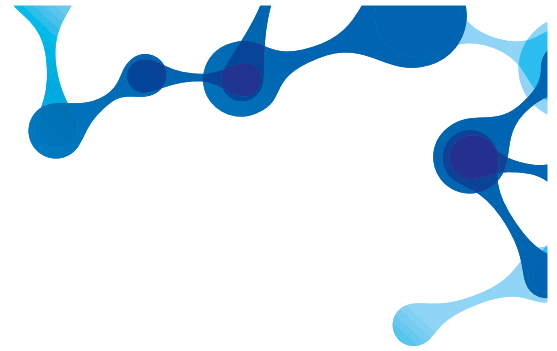
ECCO
18

18th ECCO - 40th ESMO
European Cancer Congress
Reinforcing multidisciplinary
VIENNA, AUSTRIA, 25 - 29 SEPTEMBER 2015

ESMO
40



www.ecco-org.eu



Save the Dates

18th ECCO - 40th ESMO European Cancer Congress 25 – 29 September 2015

Advance programme available	January 2015
Abstract submission closes	28 April 2015
Late-breaking abstract submission closes	5 August 2015

EXHIBITION DEADLINES

Application for partners with priority status	1 August 2014
Release of exhibition space assignments	September 2014
Early rate deadline	31 December 2014
Receipt of balance of payment	15 June 2015
Receipt of complete stand drawings	31 July 2015

SATELLITE SYMPOSIA DEADLINES

Application for partners with priority status	1 August 2014
Release of satellite symposia slots assignments	September 2014
Receipt of the draft programme	15 May 2015
Receipt of balance of payment	15 June 2015
Receipt of final programme	31 July 2015

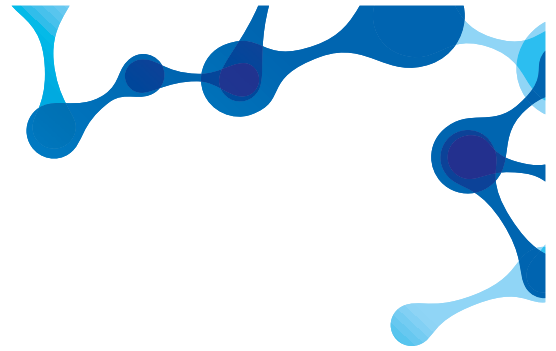
GROUP REGISTRATION DEADLINES

Early rate group registrations	7 April 2015
Regular rate group registrations	4 August 2015
Receipt of complete group participants' details	4 August 2015

Congress venue: **Messe Wien Exhibition & Congress Centre**
Messeplatz 1, 1021 Vienna, Austria
Detailed information about the venue: www.messe.at/en

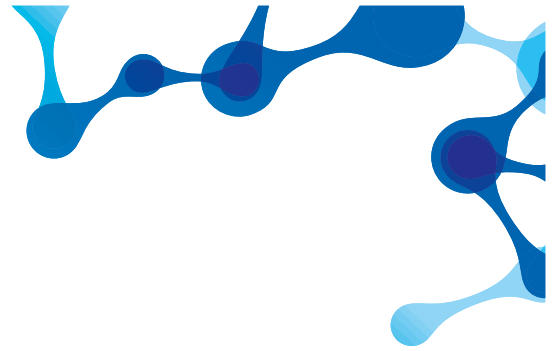
Congress secretariat: c/o ECCO – the European CanCer Organisation
Avenue E. Mounier 83, B-1200 Brussels
Telephone: +32 (0)2 775 02 01
Fax: +32 (0)2 775 02 00
Email: ECC2015@ecco-org.eu
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Queries: Bruno De Man - Phone: +32 2 775 02 04. Email: bruno.deman@ecco-org.eu



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Introduction

Our renowned biennial series of multidisciplinary European Cancer Congresses are recognised as the premier cancer meetings in Europe. In Amsterdam in 2013, **18 452** participants from all disciplines gathered together for a cutting-edge scientific programme which saw an increase of **38%** in submitted abstracts compared to our Stockholm meeting.

The 18th ECCO – 40th ESMO European Cancer Congress, Vienna, 25 – 29 September 2015, again combines the united efforts of all partner organisations to drive forward a multidisciplinary approach in an increasingly complex landscape with the ultimate aim of providing to each cancer patient the very best care and quality of life.

We invite you to be a part of this effort by showcasing your latest scientific data through this uniquely powerful platform of European and global oncology science and clinical practice.

This Invitation to Industry (ITI) offers you a wide range of opportunities to achieve the highest level of exposure to a multidisciplinary audience from Europe and around the world while benefitting from additional accrued points towards your priority ranking as a valued partner.

A vast majority of Congress participants spends time in the Exhibition Hall with an overwhelming number expressly seeking product and technology updates.

This ITI edition is focused on providing you opportunities of proven effectiveness like Satellite Symposia and Exhibitor Spotlight Sessions as well as aiming for healthy lifestyle and sustainability items such as water bottles with refill stations and the very useful public transportation passes.

We look forward to working with you to assist you in identifying and securing the opportunities best suited to your participation in ECC2015! We cordially invite you to this unique event and we look forward to greeting you in Vienna!

Contact: Bruno De Man
Phone: +32 2 775 02 04.
Email: bruno.deman@ecco-org.eu

Increase in delegates between Stockholm 2011 and Amsterdam 2013

ECCO16-ESMO36-ESTRO30 **15 931**

16% increase

ECCO17-ESMO38-ESTRO32 **18 482**

Increase in submitted abstracts between Stockholm 2011 and Amsterdam 2013

ECCO16-ESMO36-ESTRO30 **2 398**

38% increase

ECCO17-ESMO38-ESTRO32 **3 303**

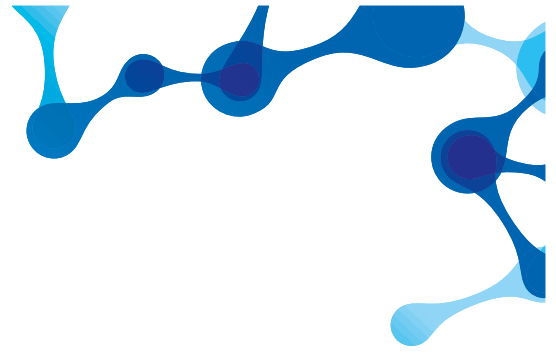
Exhibition



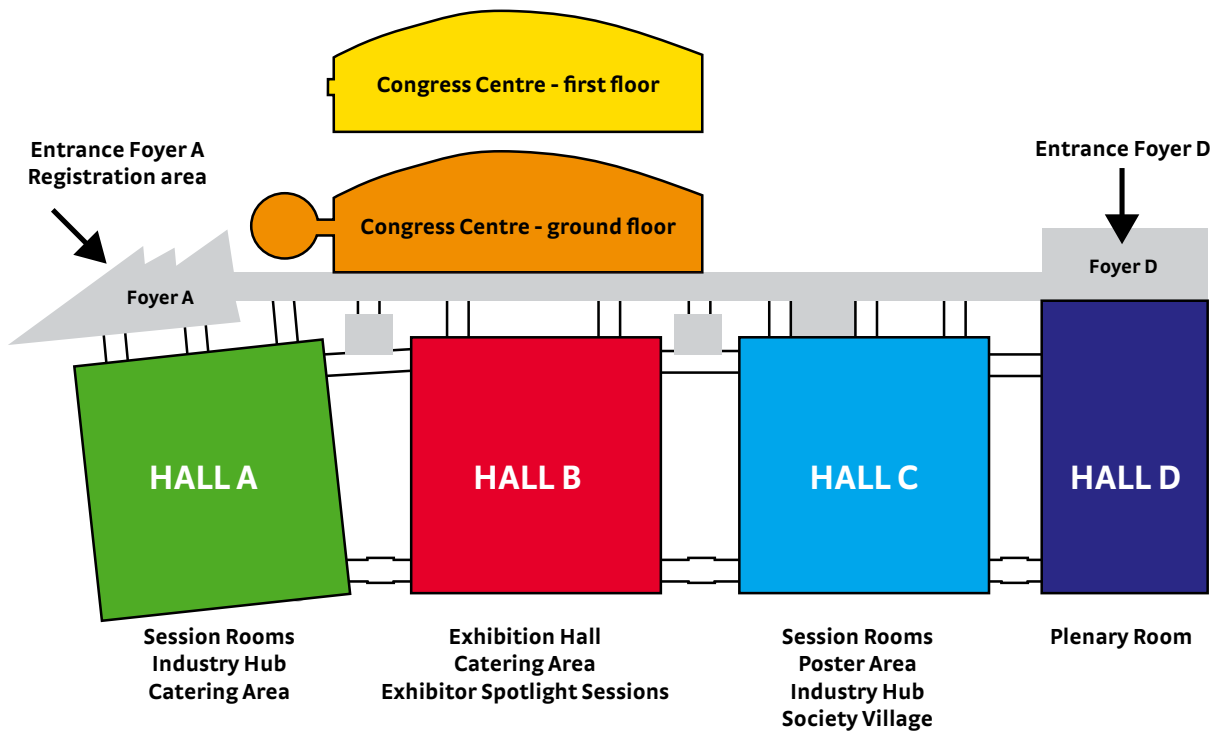
The exhibition area at the European Cancer Congress is always its central meeting platform. It fosters essential networking and scientific interaction between oncology professionals and industry. Placed at a prime location in the Congress centre, the exhibition is ideally positioned to showcase your products and technologies to over 18 000 delegates. It is well established that they traditionally dedicate considerable time to exploring your offer in the exhibition area. If scientific exchange with oncology professionals is a priority for your company, reserve your place in the ECC2015 exhibition now.

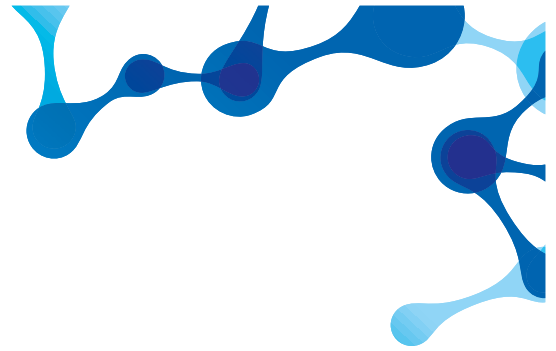
Exhibition Space Type	EUR/sqm	Early Rate	Standard Rate
Island – stand-alone booth (open on 4 sides)	EUR/sqm	630	695
Peninsula – open on 3 sides	EUR/sqm	610	675
Corner – open on 2 sides	EUR/sqm	595	660
Facade (only) - open on 1 side	EUR/sqm	575	635
Newcomer rate <i>(For-profit companies and non-exhibitor at past 3 ECCO Congresses. This rate is not available to medical societies who are offered their own special rate – see below.)</i>	EUR/sqm	The newcomer rate is a 50% reduction of the applicable rate	The newcomer rate is a 50% reduction of the applicable rate
Medical society/not-for-profit organisation	EUR/sqm	220	

- Prices include space only – no materials or construction included
- **Early rate deadline 31 December 2014**

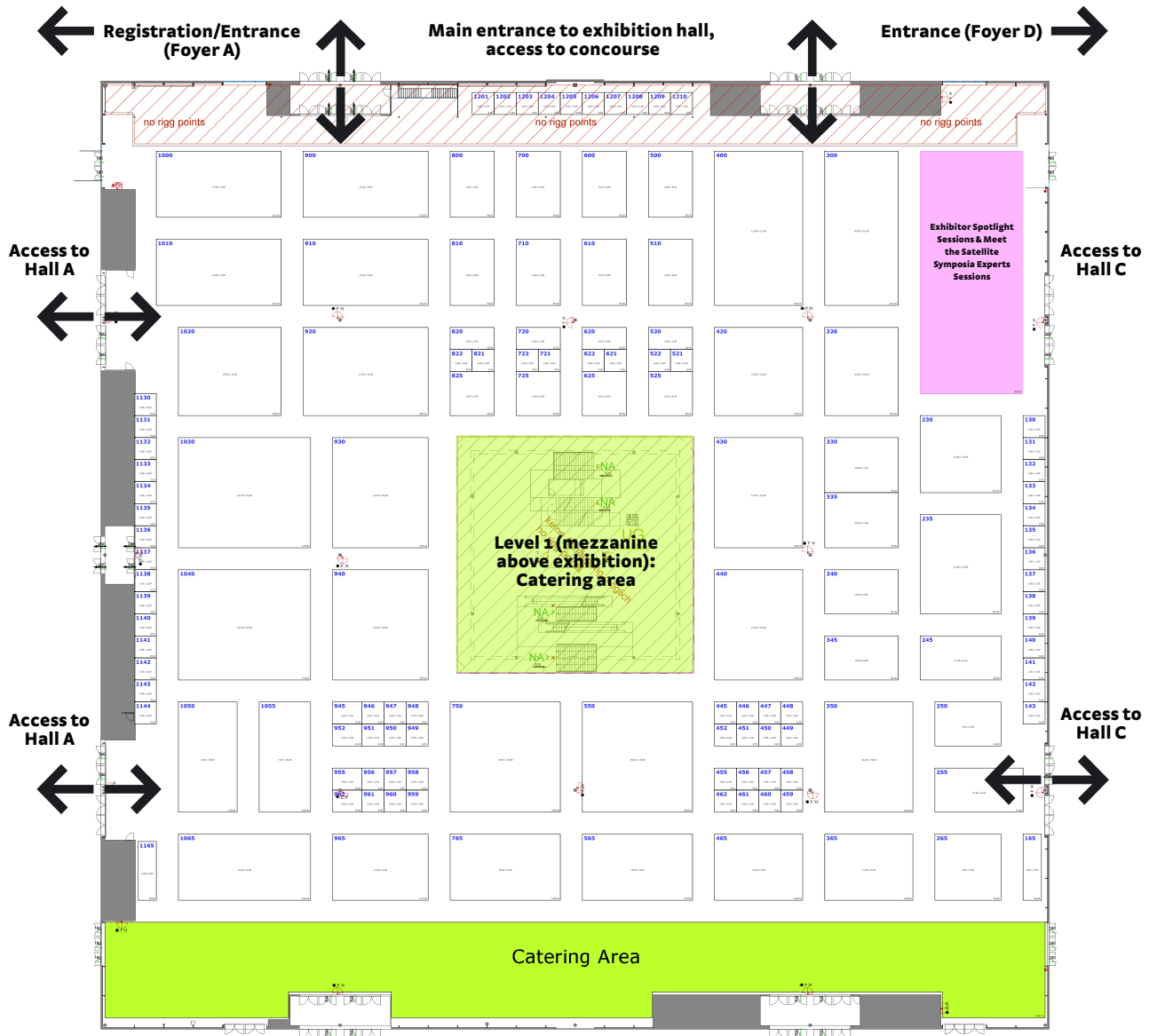


Venue Floor Plan





Exhibition Floor Plan



Please zoom in to see booth numbers and dimensions

Industry Sessions

Satellite Symposia

A satellite symposium at the European Cancer Congress is the ideal platform for presenting your topic to a large yet targeted audience. It allows you to reach the precise section of Congress participants that are most interested in the latest developments in your area. A total of **54 Satellite Symposia slots** are available at the 18th ECCO – 40th ESMO European Cancer Congress compared to 38 slots in Amsterdam to ensure we accommodate your increased needs even more. **We have introduced new lunch time slots to increase your opportunities to engage with Congress delegates.** When signing up for satellite symposia slots, we require companies to book a minimum of 27 square metres (sqm) exhibition space.

These sessions are organised by sponsoring companies within the Congress Centre in fully furnished and AV equipped lecture rooms ranging in size from 190 to 1435 seats. This allows you to select a room well suited to your needs whether you are focusing on a highly specialised topic or a subject of broader appeal.

Your satellite symposium programme needs to be submitted for approval by **15 May 2015**.

Please note that a speaker is only permitted to speak in one satellite symposium during the entire Congress.

	Friday 25-09-2015			Saturday 26-09-2015		Sunday 27-09-2015		Monday 28-09-2015	
	11:00 - 13:00	Times below	17:00 - 19:00	13:00 - 14:30	18:45 - 20:15	13:00 - 14:30	18:45 - 20:15	13:00 - 14:30	18:45 - 20:15
Strauss 1435 seats		Slot G 13:00 - 16:00 € 180,000	Slot N € 120,000	New slots!		New slots!		New slots!	
Hall 4 1000 seats	Slot A € 85,000	Slot H 14:00 - 17:00 € 150,000		Slot T € 110,000	Slot Z € 90,000	Slot AF € 110,000	Slot AL € 90,000	Slot AR € 110,000	Slot AX € 65,000
Hall 5 850 seats	Slot B € 75,000		Slot O € 100,000	Slot U € 105,000		Slot AG € 105,000	Slot AM € 80,000	Slot AS € 105,000	Slot AY € 60,000
Hall 7 530 seats		Slot I 14:00 - 16:00 € 80,000	Slot P € 80,000	Slot V € 88,000	Slot AA € 70,000	Slot AH € 88,000	Slot AN € 70,000	Slot AT € 88,000	Slot AZ € 50,000
Hall 8 530 seats	Slot C € 70,000	Slot J 14:00 - 16:00 € 80,000	Slot Q € 80,000	Slot W € 88,000	Slot AB € 70,000	Slot AI € 88,000		Slot AU € 88,000	
Hall 11 270 seats	Slot D € 65,000	Slot K 14:00 - 16:00 € 72,000	Slot R € 72,000	Slot X € 81,000	Slot AC € 66,000	Slot AJ € 81,000	Slot AO € 66,000	Slot AV € 81,000	
Hall 12 270 seats	Slot E € 65,000	Slot L 14:00 - 16:00 € 72,000			Slot AD € 66,000		Slot AP € 66,000		Slot BA € 45,000
Stolz 2 190 seats	Slot F € 50,000	Slot M 14:00 - 16:00 € 65,000	Slot S € 65,000	Slot Y € 70,000	Slot AE € 55,000	Slot AK € 70,000	Slot AQ € 55,000	Slot AW € 70,000	Slot BB € 40,000

■ Booking Satellite Symposia is no longer limited to 3 slots per company.

New!

Meet the Satellite Symposium Experts Sessions

New!

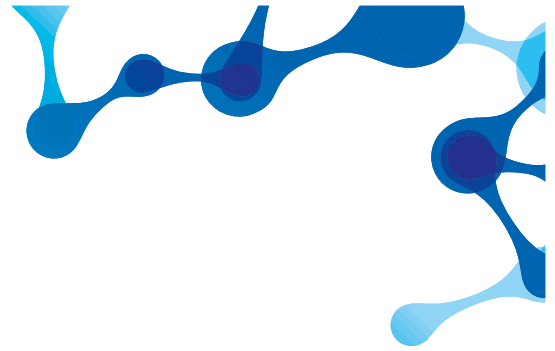
Designed to complement your Satellite Symposia, Meet the Satellite Symposium Experts sessions provide delegates the opportunity to meet and engage with your experts in an up-close interactive format.

Held in smaller break-out session rooms, these 45-minute “deep-dive” style sessions ensure a closer, more in-depth exchange between your experts and the participating delegates. To provide seamless continuity, the Meet the Satellite Symposium Experts sessions will be held after the related Satellite Symposia.

Note: only companies who have booked a Satellite Symposium are eligible to book a Meet the Satellite Symposium Experts session.

	Saturday 26-09-2015	Sunday 27-09-2015
	18:30 - 19:15	18:30 - 19:15
Room 1 50 seats	MTE 1 € 8,000	MTE 3 € 8,000
Room 2 100 seats	MTE 2 € 12,500	MTE 4 € 12,500





Exhibitor Spotlight Sessions



This is a powerful product placement session of 1 hour for your staff members to showcase innovative products and technologies to a highly interested audience. The overwhelming majority of Congress delegates head for the exhibition floor with the express aim of learning more about new products and solutions.

Your team can present and interact with them within a full hour without having to leave the exhibit floor:

- Choose between a 50 or 100 seat session depending on your needs
- Benefit from basic AV & furniture included in our price

Note: Sessions can be presented by company staff only (no invited speakers)

	Saturday 26-09-2015		Sunday 27-09-2015		Monday 28-09-2015	
Room 1 50 seats	ESS 1 10:00 - 11:00 € 6,000	ESS 3 15:00 - 16:00 € 6,000	ESS 5 10:00 - 11:00 € 6,000	ESS 7 15:00 - 16:00 € 6,000	ESS 9 10:00 - 11:00 € 6,000	ESS 11 15:00 - 16:00 € 6,000
Room 2 100 seats	ESS 2 10:00 - 11:00 € 12,500	ESS 4 15:00 - 16:00 € 12,500	ESS 6 10:00 - 11:00 € 12,500	ESS 8 15:00 - 16:00 € 12,500	ESS 10 10:00 - 11:00 € 12,500	ESS 12 15:00 - 16:00 € 12,500

New!

Industry Hub

A dedicated area which will host all business lounges and meeting rooms – this is a new feature designed to ensure your optimal working experience during the Congress.

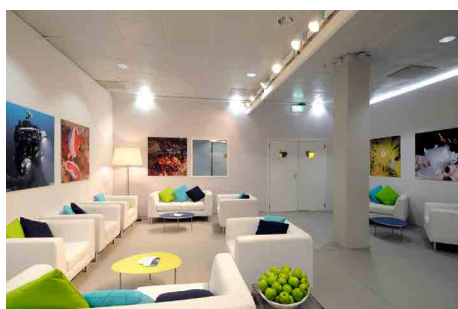
Business Lounges

- Ideal for networking in a quiet professional setting
- Conveniently located within the Congress venue, in Hall A & Hall C
- At your disposal throughout the event
- Capacity: from 70 to 200 sqm

Business Lounge	Sqm	Rental rate
Restaurant Panorama (further info to come on capacity & price)	–	–
Room BL1 to BL3 (3 available)	200	€ 30,500
Room BL4 to BL9 (6 available)	100	€ 21,500
Room BL10 to BL15 (6 available)	70	€ 18,500

At the Launch of the ITI only 1 Business Lounge per company will be allocated however the total number of lounges required should be mentioned when booking. Once all initial requests are handled, all companies will be contacted and will be allocated an extra Business Lounge, based on the Accrued Points Ranking List.

Meeting rooms for industry will be available to rent with the release of the Exhibitor Service Manual, scheduled for April 2015.





Unrestricted Education Grants for Patient Advocates

While patient advocates play a vital role in the Congress, many do not have the means to participate. Since their voice is essential in furthering the Congress agenda of improving patient outcomes, we would like to bring together as many as possible from wide-ranging backgrounds.

Your support will help cover the cost of their travel and accommodation for two days. Your funding of such a grant will be gratefully acknowledged on the Congress website and in the Congress venue.

Patient Advocates Education Travel Grant Supporter

EUR

15 000



Sponsorship

The Classics

Integrating memorable marketing actions into your Congress plans will ensure you are more successful in attracting delegates to your booth. Choose from a wide range of sponsorship items which offer you high visibility by playing an essential role in the Congress experience of each delegate.



Official Congress Bag

EUR

40 000

A well-known favourite, this exclusive item offers its sponsor massive visibility throughout the Congress centre. This quality bag will be directly placed into the hands of each Congress participant and ensure premier positioning of your company logo throughout the venue, all around the Congress city and across the globe when delegates return home. Few items can compete with the standout your company will achieve through such a sponsorship.

Exclusive – 1 sponsor only

- Logo on bag + customised 'flyer' insert placed in bag
- Distribution to all delegates

Note: The sponsor is invoiced for the production & shipment of the Congress bag to the designated warehouse. In addition to the sponsor logo, the Congress bag will also carry the Congress branding.

Pens

EUR

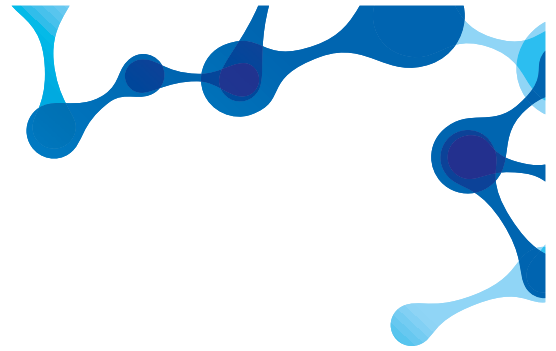
12 000

Attract and hold the attention of each Congress participant by exclusively sponsoring a memorable promotional pen with your corporate logo. While technology is advancing so fast, there is still room for quickly scribbling inspired ideas on scientific programme pages!

Exclusive – 1 sponsor only

- Logo on pen
- Distribution to all delegates in the Congress bag

Note: the sponsor is responsible for the production and shipment of the pen to the designated warehouse.



Notepads

EUR 10 000

Ensure your continued visibility to each participant throughout the Congress – book the exclusive right to place a promotional notepad with your corporate logo in the Congress Bag.

Exclusive – 1 sponsor only

- Logo on notepad cover
- Distribution to all delegates as insert in the Congress bag

Note: The sponsor is responsible for the production & shipment of the notepad to the designated warehouse.

Pens & Notepads

EUR 18 000

Stand out from the crowd by booking these two exclusive items together at our special price. Amplify your message and visibility to Congress delegates.

Exclusive – 1 sponsor only

- Logo on pen and notepad cover
- Distributed as insert in the Congress bag to all delegates

Note: The sponsor is responsible for the production & shipment of the pen and notepad to the designated warehouse.



Lanyards

EUR 30 000

Be front and centre at all times as far as the eye can see – become the exclusive sponsor of the Congress lanyard and have your logo and message interwoven into the Congress landscape at every step.

Exclusive – 1 sponsor only

- Logo and/or message placed on lanyard
- Distributed to all delegates

Note: The sponsor is invoiced for the production & shipment of the lanyard to the designated warehouse. In addition to the sponsor logo/message, the lanyard will also carry the Congress branding.



Reusable Water Bottles & Refill Stations

EUR

90 000

Water, essential to all living organisms! Support our green efforts, sponsor reusable water bottles and refilling stations. The eco-friendly flat-packed water bottles will be available to delegates for free. There will also be dedicated recycling bins in the venue encouraging environmentally-friendly behaviours. This will strongly position your brand as a frontrunner in sustainable practices.

- Logo on water bottle label
- Distributed to all delegates
- + logo placed on water refill stations

Limited to 2 sponsors maximum

Fresh Fruit Stall

EUR

12 500

Impress our participants with your focus on a healthy lifestyle by providing them with free fresh and delicious fruit, the ultimate healthy snack.

- Logo display on all fruit stalls
- Stall locations spread throughout Congress site

Limited to 3 sponsors maximum



Voting Paddles

EUR

35 000

The Oxford-styles debates are a legendary part of the congress programme where top experts battle it out through fierce discussion around a controversial issue. The audience have the final say by voting with their paddles. Make your contribution to the debate and gain high visibility by sponsoring the paddles.

Exclusive 1 sponsor only

- Logo displayed on all paddles
- Distributed with Congress bags



Public Transportation Passes

EUR 30 000

Help us further improve our sustainability efforts by sponsoring public transport for all participants and gain premium visibility for all the right reasons.

- *Prominent sponsor recognition at all entrances and exits of the Congress venue.*



Digital Sponsorship Opportunities

Internet Zone

EUR 45 000

Get your brand placed at a real 'hotspot' regularly frequented by delegates (your logo displayed). You also have the opportunity to provide company-branded mousemats (please note that, as the sponsor, you will be responsible for their production & shipment to the designated warehouse).

Provide Free Wi-Fi Access

shared sponsorship, per sponsor

EUR 7 000

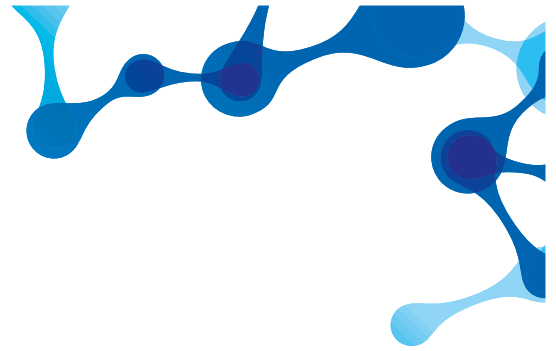
for exclusive sponsorship

EUR 20 000

Help us connect participants to peers and colleagues both in and outside the congress. Wi-Fi will be available in all session rooms and areas except for the exhibition, also enabling delegates to participate in social media such as Twitter and Facebook.

- *Logo acknowledgment on landing page*
 - *Acknowledgment in pocket Programme*
- to 3 sponsors maximum**

Limited



Wi-Fi in Poster Area

EUR **12 500**

Help delegates stay connected while they review new developments in the poster area.

Charging Station

EUR **30 000**

Enable delegates' devices to stay the course by sponsoring the charging station - be visible in what will be a well-frequented spot.

New!

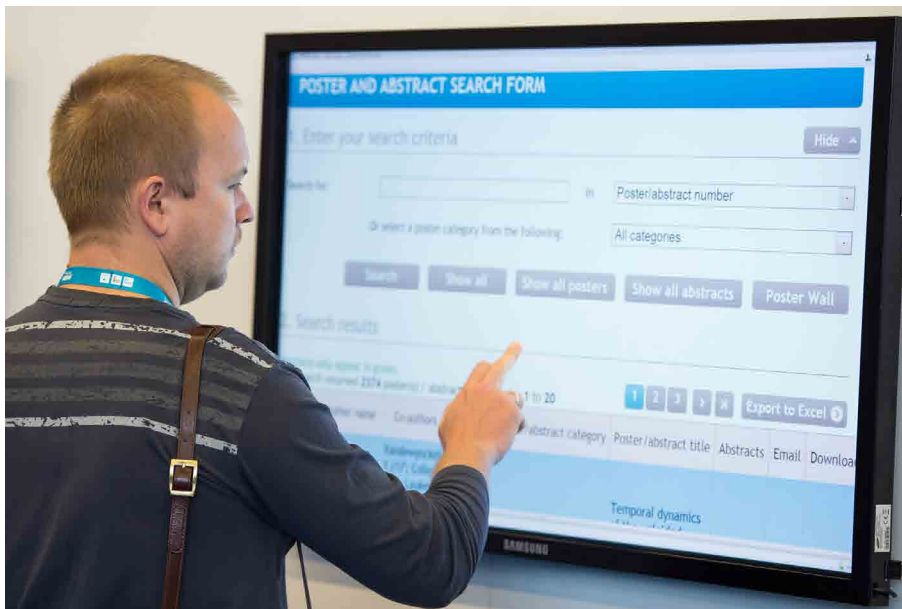
Wi-Fi Lounge in Exhibition Area

EUR **20 000**

For the first time, the exhibition hall will boast a Wi-Fi lounge. Make a lasting impression on visitors by sponsoring this dedicated, exclusive Wi-Fi oasis within the exhibiton.

- Acknowledgement in Wi-Fi Lounge & in pocket Programme

Limited to 3 sponsors maximum



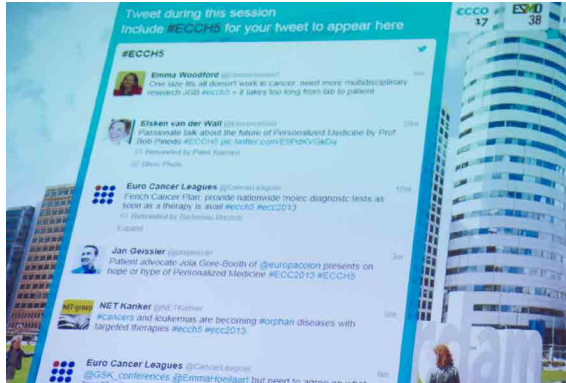
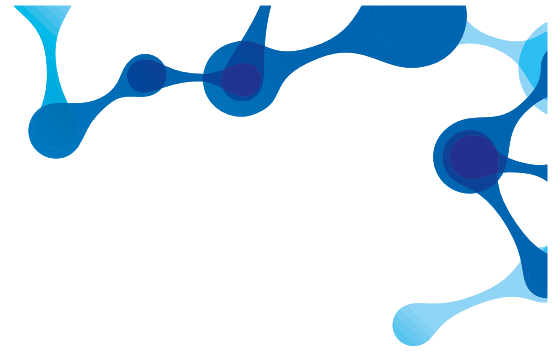
Interactive Poster Viewing Stations & Webkeys

EUR **55 000**

Ever-popular with delegates, we are using the latest technologies for ease of posters accessibility.

- Web-keys distributed from your stand exclusively
- Acknowledgement at viewing station + Congress website

Limited to 2 sponsors maximum



Twitter Screens

EUR

25 000

A very popular feature at Amsterdam, with more than 11 740 tweets generated onsite resulting in over 18 million impressions. Increase your visibility with delegates using our Twitter screens to catch up on the latest news and discussions. And we are adding 5-10 new followers to our streams on a weekly basis.

Exclusive 1 sponsor only

- Positioned in high-volume traffic flow areas & selected rooms
- Company acknowledgment at bottom of each screen

New!

Logo in Official Congress App

EUR

Upon request

Our Congress App has been downloaded to 8700 individual devices to date and this number is set to grow significantly in 2014 and 2015. At ECC2015, the app will be a key vehicle for delivering programme and other Congress information to delegates (it is planned that the Congress will move away from printed abstract and programme books). **Details available upon request.**

New!

Livestreaming

EUR

Upon request

Reaching out to global audiences in 2015, we will be offering live streaming of key sessions and panel discussions to pre-selected locations outside Europe. Sponsorship opportunities for this item will be custom designed.

Please contact: Bruno De Man - Email: bruno.deman@ecco-org.eu for details.

Advertising

Stay a step ahead of your competitors by presenting your company, services and products to Congress delegates. Choose from our range of ideally positioned and impactful advertising options. Note: due to Pharma Code applicance regulations, product advertising is not permitted. However, these opportunities are ideal for promoting satellite symposia and boosting delegate traffic to booth activities.

Preliminary Announcement *(Print run min 20 000 copies)*

■ <i>Outside back cover</i>	EUR	9 500
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Advance Programme *(Print run min 20 000 copies)*

■ <i>Outside back cover</i>	EUR	10 000
■ <i>Inside front cover</i>	EUR	8 000
■ <i>Inside page</i>	EUR	3 000

Pocket Programme Book *(Print run min 20 000 copies onsite distribution)*

Place your message on this quick guide which will be a must-have for every delegate. The ECC2015 Pocket Programme is a practical pocket guide to the Congress providing delegates with a quick day-to-day view of the scientific programme. Designed in a practical pocket format, it will be placed in the official Congress bag distributed to each delegate onsite.

■ <i>Outside back cover</i>	EUR	18 000
■ <i>Inside back cover</i>	EUR	10 500
■ <i>Inside front cover</i>	EUR	10 500



Venue Advertising

Keep the focus on your company messages throughout the meeting – choose among several prominent advertising solutions at the Congress venue.

New!

Session Overview Totem

- 14 totem panels one side only

Exclusive sponsorship: 14 totem panels both sides

EUR	35 000
EUR	55 000

Position your company logo directly outside each of the 14 session rooms for maximum visibility to delegates.



Congress Information Totem

- 12 totems one side only

Exclusive sponsorship: 12 totem two sides

EUR	20 000
EUR	30 000

Prominent placement of your brand/message throughout the Congress venue on essential Congress information columns (2 sides only).

New!



New!

Seating Cubes

EUR

12 000 (per 500)

These popular seating cubes allow delegates to take a break and enjoy sitting down while your company message gains optimal visibility. Several locations throughout the venue offer a unique way to promote your company and/or product. Provide a clear message to delegates in an original and practical way.

- Logo display on 2 sides
- Seating cubes locations spread throughout Congress site

Limited to 3 sponsors maximum



New!

Billboard panels outside the venue

EUR **40 000** (per piece)

Placed immediately outside the Congress centre these panels will ensure constant strong visibility of your advertisement.

A maximum of 4 units are available to ensure the stand out of each advertisement.

New!

4-sided advert boards in the Congress centre

EUR **6 000** (per piece)

Strategically placed in high traffic areas, these 4-sided boards allow you to deliver several synergistic messages for maximum impact.

New!

Pedestal boards

EUR **2 500** (per piece)

These double-sided boards are another up close and powerful medium to inform delegates of an upcoming satellite symposium and/or product presentation at your booth.

New!

Floor vinyl stickers

EUR **3 000** (per piece)

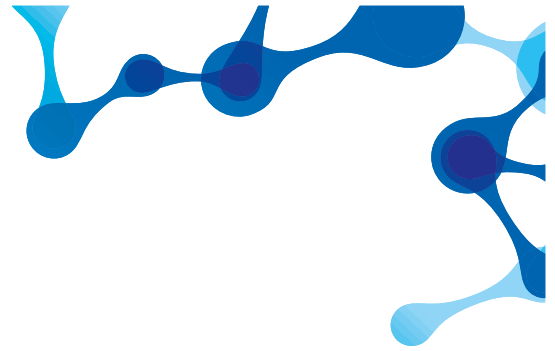
A memorable branded way of guiding delegates to the location of your Congress activity.

New!

Vinyl Stickers over glass

EUR **4 000** (per piece)

Mounted on glass panels in popular areas around the Venue they enable you to present your products and solutions and inform delegates of your activities at ECC2015.



Advertising slide between scientific sessions

A custom slide to be included in a revolving promotional slide show which runs between sessions in all the Congress theatres. This could include your company’s corporate branding or a targeted promotion of your exhibition or symposium.

Per Day EUR **10 000**

Note: slides may not contain animation; this opportunity will be limited to 5 companies per day



Congress Newspaper – Oncopost & OncoPeople

A very popular feature of the Congress, four issues of the official congress newspaper **Oncopost & OncoPeople**, will be produced for Vienna 2015. Comprising up-to-the-minute news, features, reports, interviews and next-day highlights, this newspaper has proved itself a must-read for all participants. All issues will be made readily available throughout the Congress centre, with each edition also being published online as a flipbook, giving all advertising double exposure. Seize the opportunity to post your key congress message in this popular publication.

Minimum 15 000 copies per issue

Double page spread 1 issue	EUR	11 200
4 issues package	EUR	22 200
Belly band 1 issue	EUR	4 400
4 issues package	EUR	9 650
1 page back cover 1 issue	EUR	16 000
4 issues package	EUR	32 000
Full page 1 issue	EUR	8 900
4 issues package	EUR	17 500
1/2 page landscape format 1 issue	EUR	4 900
4 issues package	EUR	10 900

1/3 page landscape format 1 issue	EUR	3 900
4 issues package	EUR	8 900
1/3 page portrait format 1 issue	EUR	3 900
4 issues package	EUR	8 900
1/4 page portrait format 1 issue	EUR	2 800
4 issues package	EUR	6 700
Teaser (postal stamp format) 1 issue	EUR	1 600
4 issues package	EUR	4 050

Priority Ranking

The European Cancer Congress is recognised as “the largest and only truly multidisciplinary Cancer Congress in Europe and beyond.” With a total of 3303 abstracts submitted, and featuring 126 late-breakers, this Congress has become a significant milestone on the world congress agenda in establishing practice-changing standards for the future of oncology. We could not have achieved this without your continued recognition and support of our efforts. That is why companies that participate at the European Cancer Congress in Vienna will be awarded priority points according to their level of involvement at the three previous ECCO Congresses.

The priority ranking will be calculated for all companies based on their level of participation in these ECCO Congresses:

ECCO 15 – ESMO 34, Berlin, 21 - 24 September 2009

ECCO 16 – ESMO 36 – ESTRO 30, Stockholm, 23 - 27 September 2011

ECCO 17 – ESMO 38 – ESTRO 32, Amsterdam, 27 September – 1 October 2013

Participation includes exhibition space, satellite Symposia, sponsorship items and presentation of new scientific data.

PLEASE NOTE: Partial points are not permitted and figures have been rounded up across the board.

The Accrued Points Ranking List is available here:

<http://www.ecco-org.eu/Events/ECC2015/Exhibition-and-Sponsorship>

How to earn points and increase your priority ranking for future European Cancer Congresses

Participation at the European Cancer Congress

Exhibition Space

- Five (5) points are awarded for exhibiting at the European Cancer Congress 2015
- Two (2) points are awarded per 1 000 EUR invested in exhibition space
Please note: The combined maximum Exhibition space per single company is limited to 500 sqm.

Business Lounge (NEW)*

- One (1) point is awarded per 1 000 EUR invested in Business Lounges
Please note: The maximum number of Business Lounges authorised per single company is three (3)

***Not applicable to past congresses.**

Industry Sponsored Sessions

(Satellite Symposia, Meet the Satellite Symposium Experts Sessions, Exhibitor Spotlight Sessions)

- One (1) point is awarded per 1 000 EUR invested in Industry Sponsored Sessions

Grants, Sponsorship and Advertising

- One and a half (1.5) points are awarded per 1 000 EUR invested in grants, sponsorship and advertising

Presentation of New Scientific Data

New scientific data is defined as data that has not been presented at any other meeting. It can also include late-breaking data.

Companies presenting new scientific data at a European Cancer Congress will be awarded a bonus of 25 percent based on the subtotal(*) of points accrued throughout their participation at Congresses where new scientific data has been presented.

For Newcomers to the European Cancer Congresses

Companies supporting the European Cancer Congresses for the first time will be awarded a bonus of 25 percent based on the subtotal(*) of their points accrued during their first participation.

Long-Term Partnership

Companies supporting three (3) consecutive European Cancer Congresses will be awarded a bonus of 10 percent based on the final total of their accrued points acquired on the most recent of these 3 Congresses.

Merged or Acquired Companies

The points of merged or acquired companies will be combined, and 75 percent of the combined result will be allocated to the remaining company for the subsequent event.

Please note: The above only occurs if notice has been received in writing by ECCO before May of the year prior to the event for which points are being used.

()Subtotal is defined as the sum of the accrued points accumulated from the Exhibition, Business Lounges, Industry Sponsored Sessions, grants, sponsorship and advertising*

Procedure

Application

For companies participating in the Priority Ranking, applications for Exhibition, Business Lounges, Industry Sponsored Sessions, grants, sponsorship and advertising must be received by 1 August 2014. All applications received by 1 August will be processed according to the Accrued Points Ranking List. Any application received after this deadline will be dealt with on a first-come, first-served basis.

Priority Point Status

ECCO will review all applications and allocate Exhibition, Business Lounges, Industry Sponsored Sessions, grants, sponsorship and advertising items based on the priority point status. This process will be completed by 30 September 2014. The ranking list defines the order in which requests are processed.

Assignment

When assigning spaces, slots and items to individual companies, every effort will be made to:

- Offer the first, second or third choice made according to the opportunity requested
- Offer a real time selection of what is available if the three choices cannot be honoured

To ensure every company has a chance to choose an appropriate opportunity, such offers are available for a limited period only, i.e. 48 hours (two working days). The only exception is in cases where the offer clearly states that the opportunity is freely available.

Please note: It is essential that reliable contact information (i.e. telephone number) is supplied for a staff member with appropriate sign-off authority due to the above time limitation.

ECCO will communicate all assignments made to companies in the Priority Ranking that have applied for promotional opportunities after 1 October 2014. Written confirmation will be supplied, with a first instalment invoice following shortly thereafter.

Payment Deadline

Assignments will be automatically cancelled if the related cost has not been settled within the given time period. In such cases the cancellation fee will be applicable following the official cancellation policy.

Penalty Process

Infringement of any regulations, terms or conditions for the European Cancer Congress 2015 may result in the loss of accrued points. The procedure for policing any violation of the system is as follows:

- If a violation is noted by ECCO staff, the company involved will be given the opportunity to correct the situation according to any and all applicable regulations.
- If the company refuses to comply, ECCO staff will immediately report any alleged violations to the Congress Committee. When considering the evidence available, a representative of the company in question will be invited to present the company's view to the Committee, after which the Committee will make a binding decision. This will be confirmed in writing after the Congress. Appeals may be made to the ECCO Board of Directors.

Penalties

- First violation: No accrual of points for the year
- Second violation: No accrual of points as well as the loss of all points accrued to date
- Third violation: The loss of right to participate at the next European Cancer Congress

Claims Procedures, Place of Performance and Jurisdiction

All claims by the exhibitor/sponsor against ECCO must be submitted in writing. The maximum time lapse for submission of any complaints is three months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be made in writing; a facsimile signature will suffice. The contract is governed exclusively by Belgian law; English text is authoritative.

ECCO reserves the right to offer additional promotional opportunities to benefit the Congress and its delegates, or, within reason, to amend the point weight calculation per item. These changes may occur at any stage and may pertain to any sponsorship or advertisement item. Should this be the case, all partners will be duly notified by the ECCO office.

Statistics ECC2013

ECC2011/ECC2013 comparisons



Delegates attending

ECCO16-ESMO36-ESTRO30 **15 931**

16% increase

ECCO17-ESMO38-ESTRO32 **18 482**

Submitted abstracts

ECCO16-ESMO36-ESTRO30 **2 398**

38% increase

ECCO17-ESMO38-ESTRO32 **3 303**

App downloads

ECCO16-ESMO36-ESTRO30 **2 436**

169% increase

ECCO17-ESMO38-ESTRO32 **6 547**

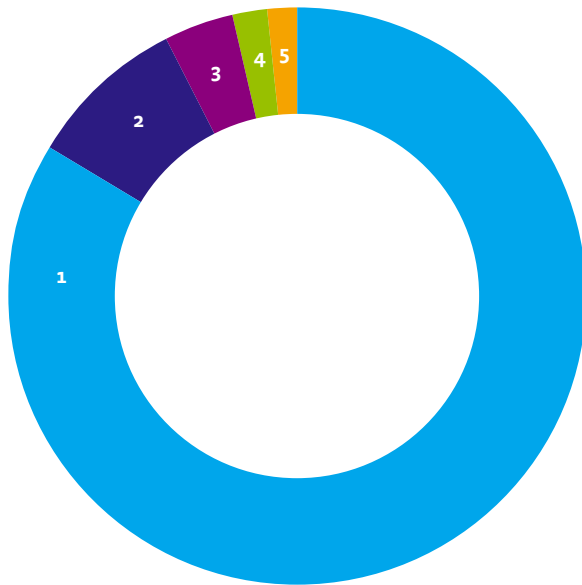
Tweets to official congress hashtag

ECCO16-ESMO36-ESTRO30 **3 192**

268% increase

ECCO17-ESMO38-ESTRO32 **11 740**

Registration and attendance



1 Delegates **15 504** (83.88%)

2 Exhibitors **1 621** (8.77%)

3 Invited Speakers **735** (4%)

4 Media **349** (1.88%)

5 VIP and Guests **273** (1.47%)

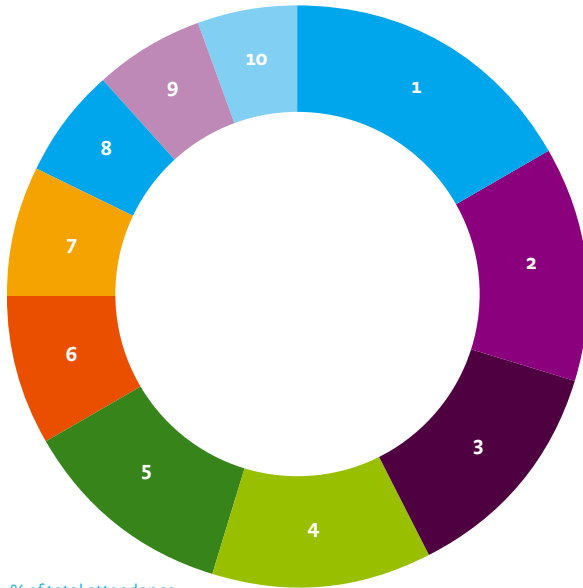
Total participants **18 482**

% of total attendance





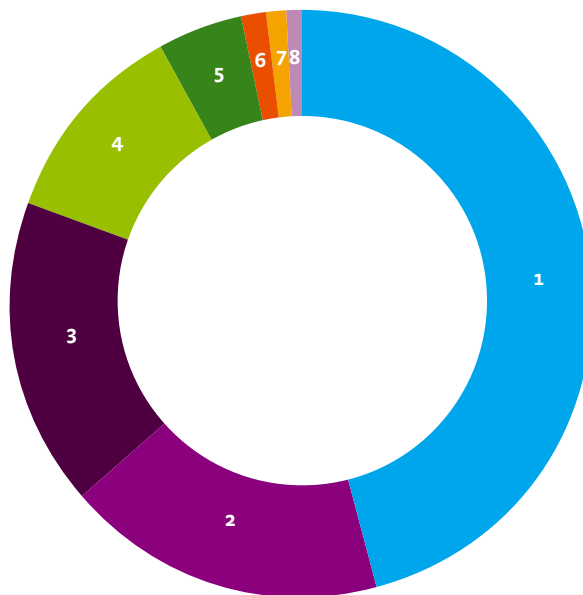
Top 10 countries



% of total attendance

- 1 USA (9.5%)
- 2 The Netherlands (7.3%)
- 3 United Kingdom (7.2%)
- 4 France (7%)
- 5 Germany (6.7%)
- 6 Switzerland (4.6%)
- 7 Italy (4.1%)
- 8 Japan (3.5%)
- 9 Spain (3.4%)
- 10 Belgium (3.1%)

Continent overview

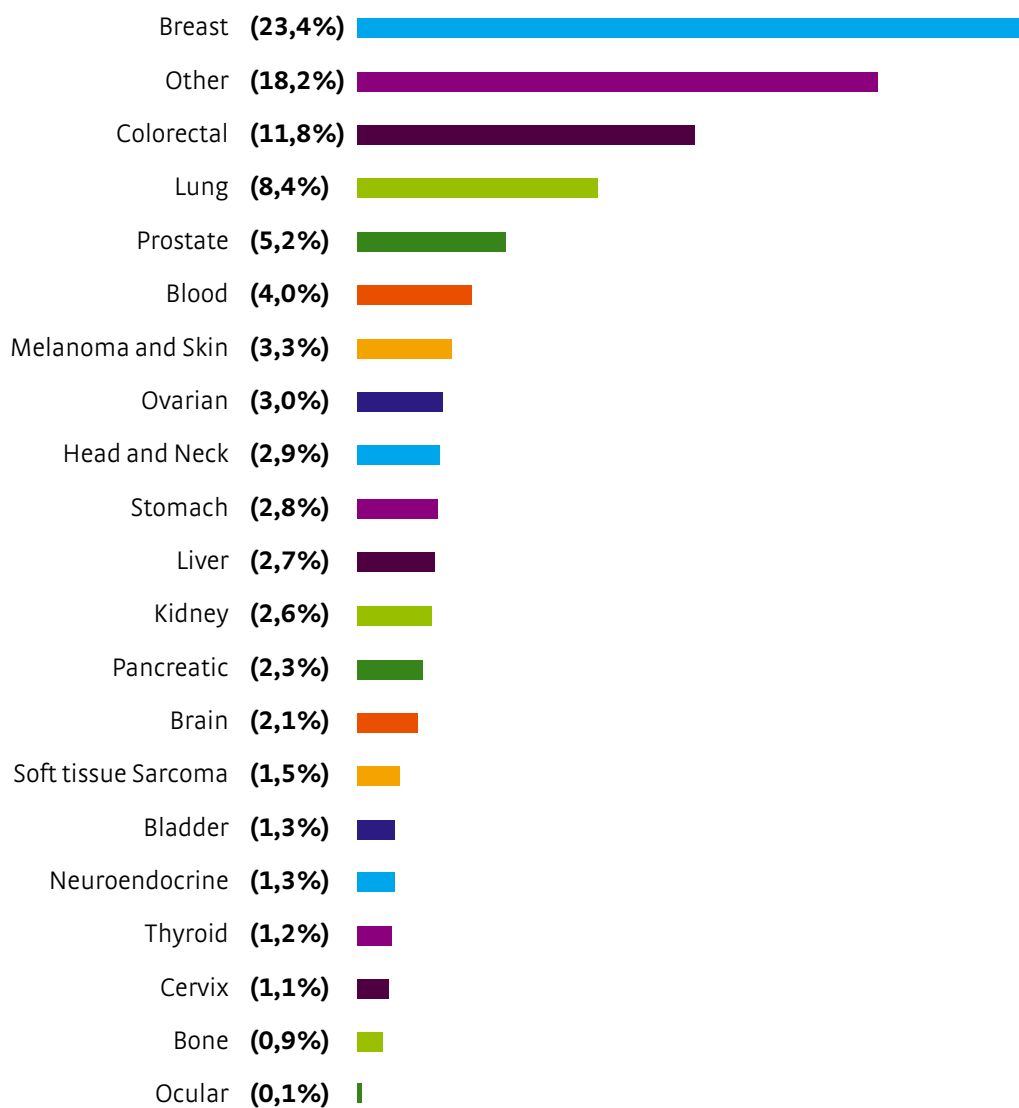


% of total attendance

- 1 Europe (46%)
- 2 Central & Eastern Europe (17.6%)
- 3 Americas (17%)
- 4 Asia (11.5%)
- 5 Middle East (4.5%)
- 6 Africa (1.5%)
- 7 Australasia (1.1%)
- 8 Other Countries (0.7%)



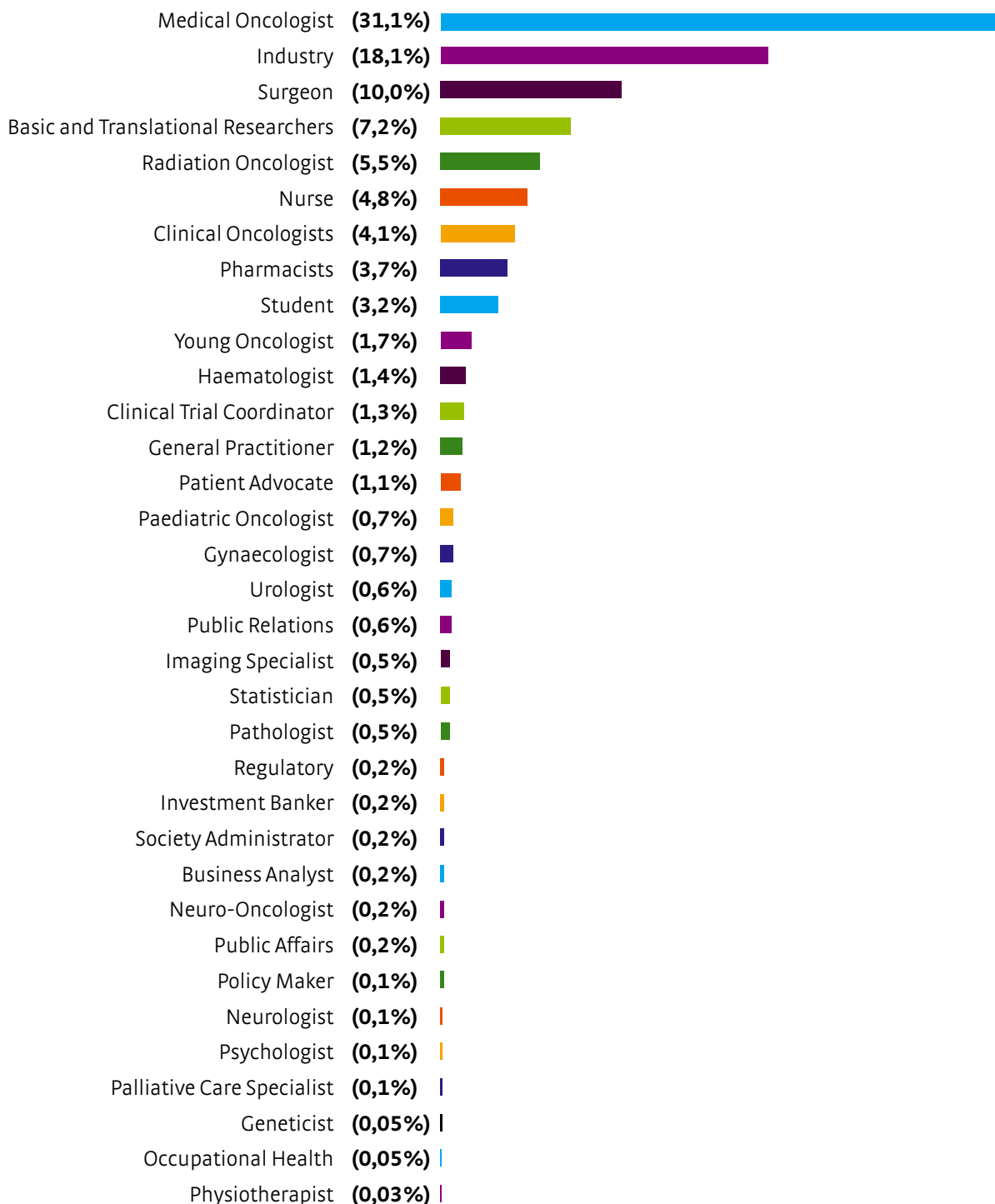
Specialisation in main tumour type



% of total delegates



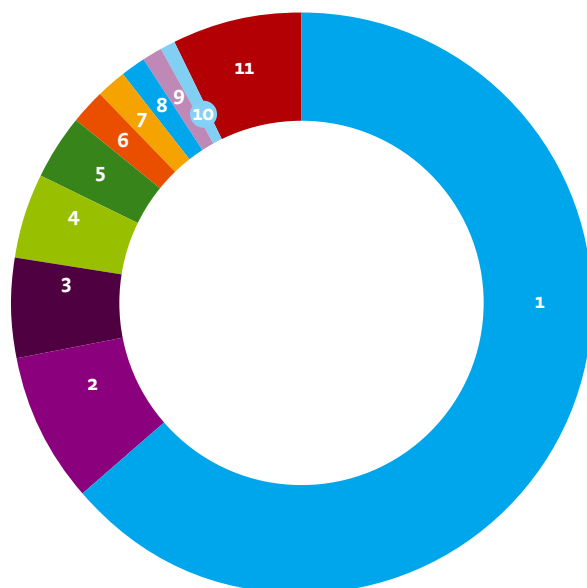
Professions



% of total delegates



Media coverage by country



- 1 United States (63.74%)
- 2 United Kingdom (8.22%)
- 3 Germany (5.66%)
- 4 Canada (4.8%)
- 5 France (3.54%)
- 6 Italy (1.9%)
- 7 India (1.69%)
- 8 United Arab Emirates (1.43%)
- 9 Australia (1.15%)
- 10 Spain (0.7%)
- 11 Others (7.17%)

Most covered stories from ECC 2013

- **Zoran Gatalica:** Identifying the disease-causing mechanisms in cancers with an unknown primary site improves treatment and survival
- **Jean-Charles Soria:** Promising results for new antibody drug in non-small cell lung cancer patients: smokers respond well
- **Peter Boyle:** The State of Oncology 2013 new report draws attention to urgent need to tackle disparities in cancer care worldwide
- **Stephen Hodi:** Longest follow-up of largest number of melanoma patients treated with ipilimumab shows some survive up to ten years
- **Felipe Ades:** Survival after cancer diagnosis in Europe is strongly associated with how much governments spend on health care

Worldwide media coverage gained included

- Mail on Sunday (UK)
- Bloomberg (news agency)
- Thomson Reuters (news agency)
- CBS News, El Mundo (Spain)
- Europa Press (Spanish news agency)
- Corriere della Sera (Italy)
- Le Figaro (France)
- Le Parisien (France)
- Medpage Today
- Medscape, NBC 12 News
- O Globo (Brazil)
- Daily Telegraph (UK)
- The Guardian (UK)
- The Wall Street Journal
- The Washington Post
- WebMD
- Westdeutscher Rundfunk (Germany)

Codes and Compliance

Pharmaceutical Product Promotion

All companies and associations exhibiting at ECC 2015 are advised to consult the guidelines and codes of practice applicable to Austria. By signing the relevant application forms to participate at the ECC 2015, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in Austria and will specifically adhere to the Austrian Medicines Act and hence accepts all liability in all cases of non-compliance with these codes.

The Austrian Medicines Act defines business to business advertising targeted at persons licensed to use or dispense medicinal products. Persons licensed to use or dispense medicinal products are defined as: "Users". Users are defined as **physicians, dentists, veterinarians, dental practitioners, midwives, members of the nursing profession, medical laboratory services and paramedic services, as well as the legal entities of hospitals without in-house hospital pharmacies, and other medical facilities, provided that they require medicinal products in the course of their profession.**

The ECC 2015 Secretariat hence hereby confirms that ALL delegates will be allowed access to the Exhibit Halls.

Members of the professional press, patient advocates and policy makers will be provided appropriate badges.

Pharmig Code of Conduct (Association of the Austrian Pharmaceutical Industry)

http://www.pharmig.at/uploads/132653_Verhaltenscodex_english_web_10139_DE.pdf

EFPIA - European Federation of Pharmaceutical Industries and Associations

http://www.efpia-e4ethics.eu/Farma_EFPIA/FARMA_107628?idDoc=FARMA_107628

IFPMA - International Federation of Pharmaceutical Manufacturers and Associations

<http://www.ifpma.org/ethics/ifpma-code-of-practice/ifpma-code-of-practice.html>

EucoMed - Represents the European Medical Technology Industry

<http://www.eucomed.be/key-themes/ethics>

COCIR - the European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry

<http://www.cocir.org/site>

The European Accreditation Council for CME (EACCME®)

<http://www.uems.eu/uems-activities/accreditation/eaccme>

Exhibition General Terms & Conditions

The following conditions of participation refer to allocation of exhibition space by ECCO to companies exhibiting at the European Cancer Congress 2015 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for exhibition space is made by filling in and returning the exhibition application form to ECCO.
- Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions.
- Confirmation of the allocation of exhibition space by ECCO in writing constitutes establishment of contract between the company and ECCO.
- An exhibition space assignment and invoice will be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the company's application, the contract is based on the assignment issued by ECCO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

- Application for exhibition space must be submitted by the company under whose name each stand is to be listed. Correspondence in this regard must be made exclusively between this company and ECCO.
- Companies should inform ECCO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ECCO independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

■ Application

For companies in the accrued points ranking, applications for exhibition space must be received by 1 August. After this deadline, applications will be dealt with on a first-come, first-served basis.

■ Priority point status

Between 2 August 2014 and September 2014, ECCO will review all applications and allocate exhibition space based on the priority point status. The ranking list will define the order in which requests of companies are processed.

When an equal number of points are held by 2 or more companies, exhibition space will be assigned according to the monetary value of the requested space.

■ Assignment

At each company's turn for assignment, every effort will be made to:

- Offer the first, second or third choice made on the item application subject to availability.
- Offer a real time selection of what is available if the 3 choices on the item application cannot be honoured.

To ensure each company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

Congress and exhibition layout

ECCO reserves the right to deviate from the stand confirmation and to allocate a stand in a different location, to alter the size of the stand, to re-locate or to close entrances and exits on the exhibition grounds and/or in the congress centre and to carry out any other structural alterations providing it has a substantial interest in such measures.

Stand moves

ECCO reserves the right to make changes in the layout of the exhibition, as well as in the stand assignment in the event that unforeseen circumstances make this necessary. Alterations to the agreement will only be made after mutual consultation. If in such cases the interests of the exhibitor are unreasonably impaired, he may withdraw from the contract with ECCO in writing within week after receipt of notification of the type of alteration. ECCO accepts no responsibility for any damage which may result from such changes.



Subtenants and other represented companies

Sharing the allocated stand area with another company, regardless of whether this company is representing by its own staff (subtenant) or only by its own exhibits (represented company), is not allowed. This applies equally to companies with products or services aligned to a registered exhibitor. If a registered exhibitor wishes to exhibit in association with another organisation, ECCO will endeavour to offer additional exhibit space, where available, under normal conditions of sale. If an exhibiting organisation has multiple corporate identities but shared ownership, the organisational relationship must be made clear to delegates.

Transfer – even in part – of the rights and obligations arising from the rental contract to third parties is not permitted.

Rates

All rates cover floor space only and do not include the construction of a modular booth or other extras, unless explicitly stipulated. The minimum exhibition space is **9 square metres** and must be minimum 3 m deep.

For some locations, companies renting separate spaces are allowed to visually link these up by carpeting the aisles in between, provided an additional rental rate of 30% of the standard rate is paid for the total surface of the aisle. No constructions of any kind are allowed in the aisles. Companies renting aisle space are allowed to brand the aisle carpet with the company logo.

The combined maximum exhibition is limited to 500 sqm.

Terms of Payment

A first deposit of 50% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice.

The balance (50%) is due not later than 15 June 2015. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment.

If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax

With the introduction of the European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective 1 January 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy

The company cancelling its exhibition space after the official application has been accepted will be liable to pay the following fees:

- If the exhibition space cannot be reallocated to another company:
 - 25 % of the total rate, if the cancellation request is received in writing by 31 December 2014
 - 50 % of the total rate, if the cancellation request is received in writing by 31 March 2015
 - 100 % of the total rate, if the cancellation request is received in writing after 31 March 2015
- If the space can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (Friday 25 September 2015) will be subject to a 10% penalty fee.

Refunds

Any refunds of deposits paid will be made after the Congress but not later than 31 December 2015. The exhibitor will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

Postponement or Abandonment

The organiser reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organiser will not be held liable for expenses incurred other than the cost of rental of exhibition space.

Unexpected cancellation of the event: ECCO reserves the right to cancel without notice or compensation the European Cancer Congress 2015 in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, ECCO is freed of all responsibility.

Limitation of Liability of the European Cancer Congress

In the event of it being impossible for ECCO to carry out the European Cancer Congress for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to ECCO, ECCO shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.



Limitation of Liability of the European Cancer Congress

In the event of it being impossible for ECCO to carry out the European Cancer Congress for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to ECCO, ECCO shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation

In case the exhibitor becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the exhibitor, to cancel the allocation of exhibition space to the exhibitor and to forfeit all sums paid by the exhibitor.

Security and Insurance

Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the Satellite Symposium organiser or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the exhibiting company, its staff, agent or personnel hired on a temporary basis.

As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The exhibitor agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules

Applies equally to all. All exhibitors must comply with all rules and policies established by the European Cancer Congress 2015.

Violation Procedure

The procedure for policing and enforcing the violation is as follows: When noticing a violation, ECCO staff will ask the company to correct the situation according to the applicable regulations. If the company refuses to comply, ECCO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company's view, after which the Committee will give its opinion.

This will be confirmed in writing after the Congress. Appeals may be made to the ECCO Board of Directors.

Penalties

- First violation: No accrual of points for the year
- Second violation: No accrual of points plus the loss of all accrued points to date
- Third violation: No right to participate at the next European Cancer Congress



Claims Procedures, Place of Performance and Jurisdiction

All claims by an exhibitor against ECC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in this Invitation to Industry, ECCO interpretation shall be final.

Industry Hub - Business Lounges General Terms & Conditions

The following conditions of participation refer to allocation of grants by ECCO to companies participating to the European Cancer Congress 2015 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for Business Lounges is made by filling in and returning the Business Lounges application form to ECCO.
- Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions.
- Confirmation of the allocation of the Business Lounges by ECCO in writing constitutes establishment of contract between the company and ECCO.
- A Business Lounges assignment and invoice will be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the company's application, the contract is based on the assignment issued by ECCO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

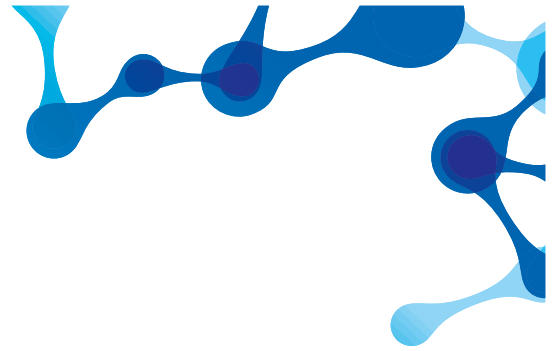
- Application for Business Lounges must be submitted by the company under whose name each Business Lounge is to be listed. Correspondence in this regard must be made exclusively between this company and ECCO.
- Companies should inform ECCO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ECCO independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

- **Application**
For companies in the accrued points ranking, applications for Business Lounges must be received by 1 August. After this deadline, applications will be dealt with on a first-come, first-served basis.
- **Priority point status**
Between 2 August 2014 and September 2014, ECCO will review all applications and allocate Business Lounges based on the priority point status. The ranking list will define the order in which requests of companies are processed.
When an equal number of points are held by 2 or more companies, Business Lounges will be assigned according to the monetary value of the requested Business Lounges.
- **Assignment**
At each company's turn for assignment, every effort will be made to:
 - Offer the first, second or third choice made on the item application subject to availability.
 - Offer a real time selection of what is available if the 3 choices on the item application cannot be honoured.To ensure each company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.



Terms of Payment

A first deposit of 50% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice.

The balance (50%) is due not later than 15 June 2015. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment.

If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax

With the introduction of the European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective 1 January 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy

The company cancelling its Business Lounge after the official application has been accepted will be liable to pay the following fees:

- If the Business Lounge cannot be reallocated to another company:
 - 25 % of the total rate, if the cancellation request is received in writing by 31 December 2014
 - 50 % of the total rate, if the cancellation request is received in writing by 31 March 2015
 - 100 % of the total rate, if the cancellation request is received in writing after 31 March 2015
- If the space can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (Friday 25 September 2015) will be subject to a 10% penalty fee.



Refunds

Any refunds of deposits paid will be made after the Congress but not later than 31 December 2015. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation will be at the charge of the company.

Postponement or Abandonment

The organiser reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the Business Lounge, the organiser will not be held liable for expenses incurred other than the cost of booking of the grant.

Unexpected cancellation of the event: ECCO reserves the right to cancel without notice or compensation the European Cancer Congress 2015 in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, ECCO is freed of all responsibility.

Limitation of Liability of the European Cancer Congress

In the event of it being impossible for ECCO to carry out the European Cancer Congress for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to ECCO, ECCO shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation

In case the company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the company, to cancel the allocation of the Business Lounge to the company and to forfeit all sums paid by the company.

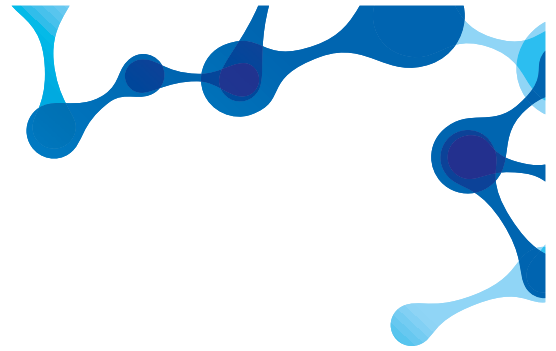
Security and Insurance

Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the company booking a Business Lounge or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The company shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The company agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules

Applies equally to all. All companies must comply with all rules and policies established by the European Cancer Congress 2015.



Violation Procedure

The procedure for policing and enforcing the violation is as follows: When noticing a violation, ECCO staff will ask the company to correct the situation according to the applicable regulations. If the company refuses to comply, ECCO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company's view, after which the Committee will give its opinion. This will be confirmed in writing after the Congress. Appeals may be made to the ECCO Board of Directors.

Penalties

- First violation: No accrual of points for the year
- Second violation: No accrual of points plus the loss of all accrued points to date
- Third violation: No right to participate at the next European Cancer Congress

Claims Procedures, Place of Performance and Jurisdiction

All claims by a company against ECC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in this Invitation to Industry, ECCO interpretation shall be final.

Industry Sponsored Sessions General Terms & Conditions

Satellite symposia, meet the satellite symposia experts, exhibitor spotlight sessions

The following conditions of participation refer to allocation of Industry Sponsored Sessions by ECCO to companies organising an Industry Sponsored Session at the European Cancer Congress 2015 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of contract

- Application for an Industry Sponsored Session is made by filling in and returning the appropriate application form (Satellite Symposia, Meet the Satellite Symposia Experts or Exhibitor Spotlight Sessions) to ECCO.
- Only completed and signed booking forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions.
- Confirmation of the allocation of an Industry Sponsored Session by ECCO in writing constitutes establishment of contract between the company and ECCO.
- An Industry Sponsored Session assignment and invoice will be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the company's application, the contract is based on the assignment issued by ECCO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed agencies

- Application for an Industry Sponsored Session must be submitted by the company under whose name each session is to be listed. Correspondence in this regard must be made exclusively between this company and ECCO.
- Companies should inform ECCO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ECCO independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

■ Application

For companies in the accrued points ranking, applications for Industry Sponsored Sessions must be received by 1 August. After this deadline, applications will be dealt with on a first-come, first-served basis.

■ Priority point status

Between 2 August 2014 and September 2014, ECCO will review all applications and allocate promotional opportunities based on the priority point status. The ranking list will define the order in which requests of companies are processed.

When an equal number of points are held by 2 or more companies, Industry Sponsored Sessions will be assigned according to the monetary value of the requested Industry Sponsored Sessions.

■ Assignment

At each company's turn for assignment, every effort will be made to:

- Offer the first, second or third choice made on the item application subject to availability.
- Offer a real time selection of what is available if the 3 choices on the item application cannot be honoured.

To ensure each company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

Exhibition Stand

In order to obtain permission to hold an Industry Sponsored Session, an exhibition stand of minimum 27 sqm is required.

Cancelling your exhibition space will also mean cancelling your Industry Sponsored Session(s).

Rates

The rental rates are determined relative to the seating capacity in theatre style, the timing and duration of the slots.

■ Satellite Symposia

Please refer to the overview on the halls with different seating capacities that are available for the Satellite Symposia.

The rates include:

- rental of the room and standard setup (theatre style, stage, lectern, speaker table);
- amplification;
- data projection;
- technician;
- stage manager;
- publication of the satellite symposium programme in all Congress publications;
- use of the speaker preview room for Satellite Symposia;
- use of Congress logo on invitations and promotional documents;
- one-time email blast of satellite symposium information carried out by ECC 2015 secretariat, sent to all registered delegates of ECC 2015

■ Meet the Satellite Symposia Experts and Exhibitor Spotlight Sessions

The rates include:

- rental of the room and standard setup (Theatre style, stage, lectern and speaker table);
- amplification;
- data projection;
- technician;
- publication of the programme all Congress publications;
- use of the speaker preview room;
- use of Congress logo on invitations and promotional documents

Programme

■ Satellite Symposia

- In order to avoid overlap with the official scientific programme and to ensure the scientific quality and scope, all Satellite Symposium programmes need to be submitted for review and approval by the Congress Scientific Committee.
- A speaker is only permitted to speak in one satellite symposium during the entire Congress. If a speaker has already been approved for one satellite symposium, he/she won't be approved for another one.
- Companies are strongly encouraged to establish a multidisciplinary programme in line with the general concept of the Congress scientific programme.
- The ECC Scientific Committee makes the final decision on whether an application is accepted or rejected and is not held to justify its decision. No appeal is possible.
- Once the title, programme and detailed content are approved, changes must not be made without the specific approval of the ECC Scientific Committee.
- A draft programme including the title of the Satellite Symposium, name (s) of chairperson(s), speakers and the titles of all presentations should be sent to ECCO before 15 May 2014.
- The final programmes are published in the official Congress publications. Abstracts related to Satellite Symposia are not published in the official Congress Abstract Book.
- The content of the sessions and opinions expressed by presenters are those of the sponsor or presenter and are not of the European Cancer Congress

■ Meet the Satellite Symposium Experts Sessions

- The programme and speakers of the Meet the Satellite Symposium Experts Sessions must correspond to the programme and speakers of the related Satellite Symposium.
- Once the title, programme and detailed content are approved, changes must not be made without the specific approval of the ECC Scientific Committee.
- A draft programme including the title of the Satellite Symposium, name (s) of chairperson(s), speakers and the titles of all presentations should be sent to ECCO before 15 May 2014.
- The final programmes are published in the official Congress publications. Abstracts related to Satellite Symposia are not published in the official Congress Abstract Book.

■ Exhibitor Spotlight Sessions

- An Exhibitor Spotlight Session can be used for a promotional presentation or activity highlighting a product or service. These sessions are not eligible for CME accreditation
- An Exhibitor Spotlight Session presentation must be given by an employee of the exhibiting company. No external speaker is allowed.
- The final programmes including the title of the Exhibitor Spotlight Session, name(s) of chairperson(s), speakers and titles of all presentations should be sent to ECCO before 15 June 2014.
- The programme is subject to approval by ECCO
- The ECC Scientific Committee makes the final decision on whether an application is accepted or rejected and is not held to justify its decision. No appeal is possible.
- Once the title, programme and detailed content are approved, changes must not be made without the specific approval of the ECC Scientific Committee
- The programme will be published in all Congress publications
- The content of the sessions and opinions expressed by presenters are those of the sponsor or presenter and are not of the European Cancer Congress

Attendance

The Industry Sponsored Sessions must be open to all registered Congress participants. All attendees to the Industry Sponsored Sessions will be required to wear a badge.

Setup and Dismantling

- Companies must adhere to the indicated start and end times of the reserved time slot. Extensions beyond the assigned timings are not allowed under any circumstances.
- Companies will have access to the hall where the Industry Sponsored Session will be held 1/2 hour before the assigned starting time if the Scientific Programme allows.
- The hall should be completely vacated immediately after the end of the Industry Sponsored Session. Companies are responsible for removing all materials, waste, etc. from the room. In case of non-compliance, companies may be charged for costs incurred by ECCO for cleaning or removal of materials.
- Installations or alterations to the rooms and the standard set-up can only be made with the explicit approval from ECCO.

Terms of Payment

A first deposit of 50% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice.

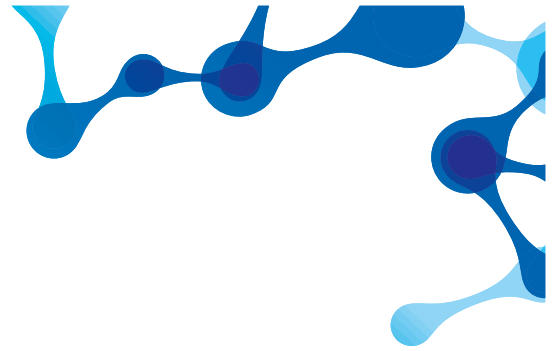
The balance (50%) is due not later than 15 June 2015. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment.

If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax

With the introduction of the European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective 1 January 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.



Cancellation Policy

The company cancelling its support after the official application has been accepted will be liable to pay the following fees:

- If the Industry Sponsored Session cannot be reallocated to another company:
 - 25 % of the total rate, if the cancellation request is received in writing by 31 December 2014
 - 50 % of the total rate, if the cancellation request is received in writing by 31 March 2014
 - 100 % of the total rate, if the cancellation request is received in writing after 31 March 2015
- If the session can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (Friday 25 September 2015) will be subject to a 10% penalty fee.

Refunds

Any refunds of deposits paid will be made after the Congress but not later than 31 December 2015. The company will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation will be at the charge of the company.

Postponement or Abandonment

The organiser reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the Industry Sponsored Sessions, the organiser will not be held liable for expenses incurred other than the cost of rental of the time slot.

Unexpected cancellation of the event: ECCO reserves the right to cancel without notice or compensation the European Cancer Congress 2015 in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, ECCO is freed of all responsibility.

Limitation of Liability of the European Cancer Congress

In the event of it being impossible for ECCO to carry out the European Cancer Congress for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to ECCO, ECCO shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.



Bankruptcy or Liquidation

In case the organiser of an Industry Sponsored Session becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the congress organiser shall be at liberty to terminate immediately the contract with the Industry Sponsored Session organiser, to cancel the allocation of Industry Sponsored Session to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the Industry Sponsored Session organiser or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The Industry Sponsored Session organiser shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the Industry Sponsored Session organiser, its staff, agent or personnel hired on a temporary basis.

As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the Industry Sponsored Session holder should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The holder agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules

Applies equally to all. All organisers of Industry Sponsored Sessions must comply with all rules and policies established by the European Cancer Congress 2015.

Violation Procedure

The procedure for policing and enforcing the violation is as follows: When noticing a violation, ECCO staff will ask the company to correct the situation according to the applicable regulations. If the company refuses to comply, ECCO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company's view, after which the Committee will give its opinion. This will be confirmed in writing after the Congress. Appeals may be made to the ECCO Board of Directors.

Penalties

- First violation: No accrual of points for the year
- Second violation: No accrual of points plus the loss of all accrued points to date
- Third violation: No right to participate at the next European Cancer Congress



Claims Procedures, Place of Performance and Jurisdiction

All claims by the Satellite Symposium organiser against ECCO must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in this Invitation to Industry, ECCO interpretation shall be final.

Grants General Terms & Conditions

The following conditions of participation refer to allocation of grants by ECCO to companies participating to the European Cancer Congress 2015 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for grants is made by filling in and returning the grants application form to ECCO.
- Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions.
- Confirmation of the allocation of the grants by ECCO in writing constitutes establishment of contract between the company and ECCO.
- A grants assignment and invoice will be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the company's application, the contract is based on the assignment issued by ECCO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

- Application for grants must be submitted by the company under whose name each grant is to be listed. Correspondence in this regard must be made exclusively between this company and ECCO.
- Companies should inform ECCO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ECCO independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

■ Application

For companies in the accrued points ranking, applications for grants must be received by 1 August. After this deadline, applications will be dealt with on a first-come, first-served basis.

■ Priority point status

Between 2 August 2014 and September 2014, ECCO will review all applications and allocate grants based on the priority point status. The ranking list will define the order in which requests of companies are processed.

When an equal number of points are held by 2 or more companies, grants will be assigned according to the monetary value of the requested grants.

■ Assignment

At each company's turn for assignment, every effort will be made to:

- Offer the first, second or third choice made on the item application subject to availability.
- Offer a real time selection of what is available if the 3 choices on the item application cannot be honoured.

To ensure each company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

Terms of Payment

A first deposit of 50% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice.

The balance (50%) is due not later than 15 June 2015. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment.

If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax

With the introduction of the European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective 1 January 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy

The company cancelling its grant after the official application has been accepted will be liable to pay the following fees:

- If the grant cannot be reallocated to another company:
 - 25 % of the total rate, if the cancellation request is received in writing by 31 December 2014
 - 50 % of the total rate, if the cancellation request is received in writing by 31 March 2015
 - 100 % of the total rate, if the cancellation request is received in writing after 31 March 2015
- If the grant can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (Friday 25 September 2015) will be subject to a 10% penalty fee.

Refunds

Any refunds of deposits paid will be made after the Congress but not later than 31 December 2015. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation will be at the charge of the company.

Postponement or Abandonment

The organiser reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the sponsorship or advertising opportunity, the organiser will not be held liable for expenses incurred other than the cost of booking of the grant.

Unexpected cancellation of the event: ECCO reserves the right to cancel without notice or compensation the European Cancer Congress 2015 in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, ECCO is freed of all responsibility.

Limitation of Liability of the European Cancer Congress

In the event of it being impossible for ECCO to carry out the European Cancer Congress for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to ECCO, ECCO shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.



Bankruptcy or Liquidation

In case the company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the company, to cancel the allocation of the grant to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the company booking a grant or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The company shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the company should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The company agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules

Applies equally to all. All companies must comply with all rules and policies established by the European Cancer Congress 2015.

Violation Procedure

The procedure for policing and enforcing the violation is as follows: When noticing a violation, ECCO staff will ask the company to correct the situation according to the applicable regulations. If the company refuses to comply, ECCO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company's view, after which the Committee will give its opinion. This will be confirmed in writing after the Congress. Appeals may be made to the ECCO Board of Directors.

Penalties

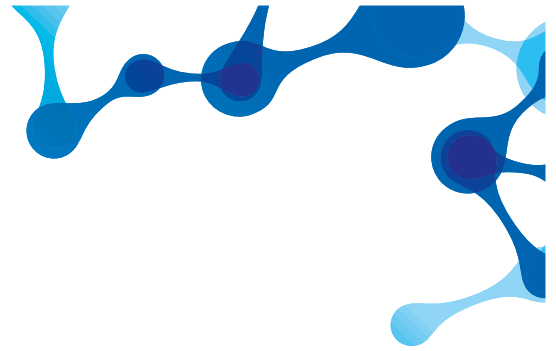
- First violation: No accrual of points for the year
- Second violation: No accrual of points plus the loss of all accrued points to date
- Third violation: No right to participate at the next European Cancer Congress

Claims Procedures, Place of Performance and Jurisdiction

All claims by a company against ECC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in this Invitation to Industry, ECCO interpretation shall be final.



Sponsorship and Advertising General Terms & Conditions

The following conditions of participation refer to allocation of sponsorship & advertising opportunities by ECCO to companies participating to the European Cancer Congress 2015 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

- Application for sponsorship & advertising opportunities is made by filling in and returning the sponsorship or advertising application form to ECCO.
- Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions.
- Confirmation of the allocation of the sponsorship or advertising opportunity by ECCO in writing constitutes establishment of contract between the company and ECCO.
- A sponsorship or advertising opportunity assignment and invoice will be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the company's application, the contract is based on the assignment issued by ECCO unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed Agencies

- Application for sponsorship or advertising opportunity must be submitted by the company under whose name each opportunity is to be listed. Correspondence in this regard must be made exclusively between this company and ECCO.
- Companies should inform ECCO in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with ECCO independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

■ Application

For companies in the accrued points ranking, applications for sponsorship or advertising opportunities must be received by 1 August. After this deadline, applications will be dealt with on a first-come, first-served basis.

■ Priority point status

Between 2 August 2014 and September 2014, ECCO will review all applications and allocate sponsorship and advertising opportunities based on the priority point status. The ranking list will define the order in which requests of companies are processed.

When an equal number of points are held by 2 or more companies, sponsorship and advertising opportunities will be assigned according to the monetary value of the requested opportunities.

■ Assignment

At each company's turn for assignment, every effort will be made to:

- Offer the first, second or third choice made on the item application subject to availability.
- Offer a real time selection of what is available if the 3 choices on the item application cannot be honoured.

To ensure each company has a chance to choose a suitable opportunity, offers are valid for 48 hours (2 working days) unless the offer makes it clear that the opportunity is freely available. For this reason, please supply a reliable contact telephone number for an appropriate decision maker within the company.

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

Exhibition Stand

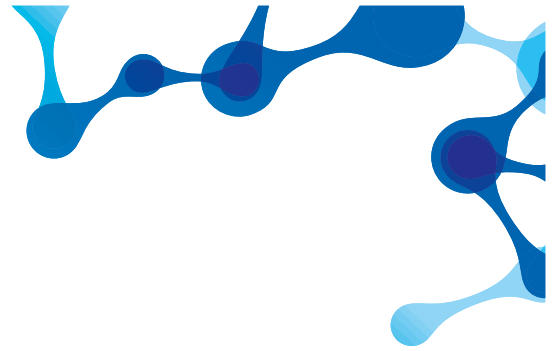
In order to obtain permission to reserve a sponsorship or advertising opportunity, an exhibition stand of minimum 18 sqm is required. Cancelling your exhibition space will also mean cancelling your sponsorship or advertising opportunity.

Terms of Payment

A first deposit of 50% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice.

The balance (50%) is due not later than 15 June 2015. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment.

If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.



Value Added Tax

With the introduction of the European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective 1 January 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

Cancellation Policy

The company cancelling its sponsorship or advertising opportunity after the official application has been accepted will be liable to pay the following fees:

- If the sponsorship or advertising opportunity cannot be reallocated to another company:
 - 25 % of the total rate, if the cancellation request is received in writing by 31 December 2014
 - 50 % of the total rate, if the cancellation request is received in writing by 31 March 2015
 - 100 % of the total rate, if the cancellation request is received in writing after 31 March 2015
- If the space can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the company. Please note, if a billing change is requested (i.e. company name change or address change), an administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (Friday 25 September 2015) will be subject to a 10% penalty fee.

Refunds

Any refunds of deposits paid will be made after the Congress but not later than 31 December 2015. The company will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation will be at the charge of the company.



Postponement or Abandonment

The organiser reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the sponsorship or advertising opportunity, the organiser will not be held liable for expenses incurred other than the cost of booking of the sponsorship or advertising opportunity. Unexpected cancellation of the event: ECCO reserves the right to cancel without notice or compensation the European Cancer Congress 2015 in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, ECCO is freed of all responsibility.

Limitation of Liability of the European Cancer Congress

In the event of it being impossible for ECCO to carry out the European Cancer Congress for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to ECCO, ECCO shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation

In case the company becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the company, to cancel the allocation of sponsorship or advertising opportunity to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the company booking a sponsorship or advertising opportunity or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The company shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the company, its staff, agent or personnel hired on a temporary basis.

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Enforcement of Rules

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Violation Procedure

The procedure for policing and enforcing the violation is as follows: When noticing a violation, ECCO staff will ask the company to correct the situation according to the applicable regulations. If the company refuses to comply, ECCO staff will report alleged violations to the Congress Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company's view, after which the Committee will give its opinion. This will be confirmed in writing after the Congress. Appeals may be made to the ECCO Board of Directors.

Penalties

- First violation: No accrual of points for the year
- Second violation: No accrual of points plus the loss of all accrued points to date
- Third violation: No right to participate at the next European Cancer Congress

Claims Procedures, Place of Performance and Jurisdiction

All claims by a company against ECC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in this Invitation to Industry, ECCO interpretation shall be final.

Application

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