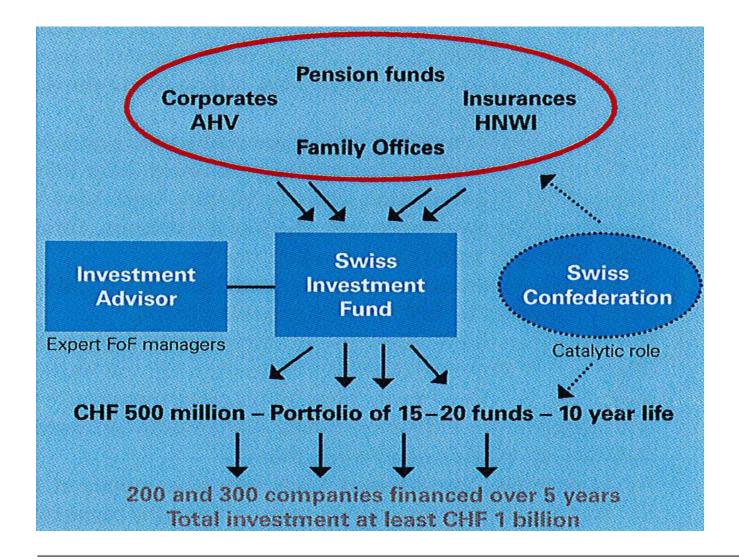


# Financing innovation in Switzerland

Things are moving...fast, finally!

# We are at the end of a process started in 2013!

Swiss Venture Guide 2013



The Swiss Invest	tment fund (SIF) Advisory committee
• SECA	Jean-Philippe Tripet, Thomas Heimann,
	Alain Nicod
<ul> <li>CTI Invest</li> </ul>	Jean-Pierre Vuilleumier, Yvonne Störzer,
	Christian Wenger
<ul> <li>Academie</li> </ul>	Pascal Gantenbein
<ul> <li>ValleyRoad</li> </ul>	Pierre Kladny
<ul> <li>Venture Kick</li> </ul>	Beat Schillig
<ul> <li>Foundations</li> </ul>	Pascale Vonmont
<ul> <li>Angels</li> </ul>	Florian Schweitzer, Caroline Geissaz
<ul> <li>Fund of funds</li> </ul>	Adveq: Rainer Ender,
	Euro PE: Marc-Antoine Voissard,
	LGT: Roberto Paganoni,
	Partners Group: Felix Haldner



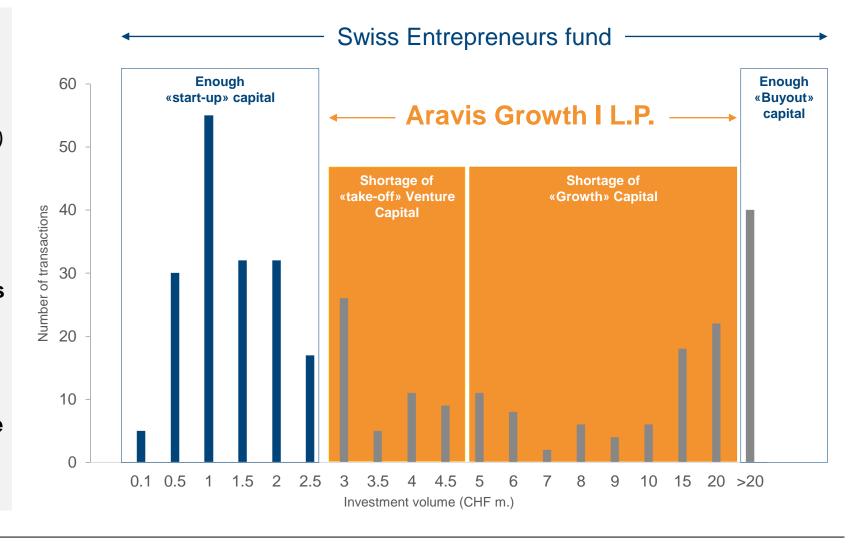
# Strong demand for growth capital, market size to double

### Closing the gap

- Seed Capital up to CHF 2m available
- Significant lack of Venture and Growth Capital from CHF 3-30m (valley of death)
- Buyout space covered

Swiss Entrepreneurs Fund will cover all stages via funds

Aravis Growth will invest directly in companies at take off Venture and Growth stage

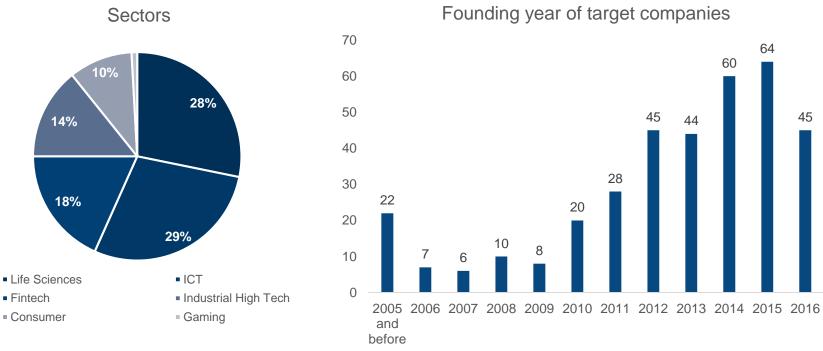


Startupticker.ch, 2017



#### **Deal Flow in Switzerland 2017**

- No deal flow issue, qualitatively or quantitatively
- Diversity by founding year provided
- Life Sciences and Information & Communication Technologies (ICT) represent the majority of target firms, Fintech and Industrial High Tech gain importance
- Two thirds of the firms we actively analyse come from proprietary deal flow, not visible in incubators or competitions



Aravis Growth deal flow split

36%

64%

Proprietary Publicly visible

Own survey of selected companies; Startupticker.ch, 2017



# Take home messages

- Allocate 3-6% globally to Private Equity
- Think about allocating Private Equity as a portion of Equity
- Diversify throughout the various products and diversified strategies with at least 5-10 positions: large Buyout, small Buyout, Growth, Venture
- Consider investments in Switzerland as the market rapidly matures and produces a steady stream of solid returns in the Life Science and ICT areas in particular
- The overall growth of the market will provide better exit opportunities than in the past
- These initiatives will be accompanied with solid lobby instruments (Swiss Entrepreneur's Foundation) impacting legal frameworks for entrepreneurs in Switzerland
- Become an entrepreneur, the next five years will be paradise

